



Lauren Safranek

SHRM-SCP

Vice President, Public Sector Consultant
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People Solutions

Joined Lockton in 2025

EXPERTISE

As a Vice President, Public Sector Consultant, Lauren is responsible for leading strategy and client engagement within the Public Sector Practice. She advises client service teams on the unique challenges faced by municipalities, counties, and other public sector organizations. Her focus is on helping these entities navigate complex financial and political landscapes while striving to deliver exceptional support to their employees.

At Lockton, Lauren partners with clients to drive impactful solutions that reflect the distinctive environments in which they operate. As part of the public sector thought leadership, Lauren stays informed on public sector trends and regulations, represents Lockton's Public Sector Practice in public forums, conferences and client meetings, and contributes to policy development and strategic planning initiatives.

Prior to joining Lockton, Lauren dedicated nearly 25 years to the City of Frisco as the Director of Human Resources, rounding out over 30 years of public sector human resources experience. As a seasoned HR leader, Lauren has extensive experience aligning human capital strategy with citywide goals. She has a proven ability to lead full-scope HR operations, partner with executive leadership, and build inclusive, high-performing workplace cultures. Her expertise spans talent acquisition, employee engagement, and organizational effectiveness.

Her areas of expertise include:

- HR strategy & operations
- Executive leadership partnership
- Total rewards
- Talent acquisition & planning
- Budget & allocation
- Organizational development & employee relations

EDUCATION

BBA in Human Resources | University of North Texas; Denton, Texas

PROFESSIONAL LICENSING & CERTIFICATIONS

SHRM-SCP – Society of HR Management

National Public Employers Labor Relations certification

40-hour Mediation certification

CIVIC INVOLVEMENT

President of Texas Municipal HR Association